

"Learn Video Editing & Start Earning 1 Month Pro Skill Program"

Duration: 4 Weeks (5 Days/Week) | **Total Classes:** 20

Class Duration: 2 hours/day

Why this Course?

- Start freelance earning from home
- Create content for YouTube, Instagram & TikTok
- Work with influencers or small businesses
- No prior experience required – full beginner friendly!

Tools Students Will Use:

- **CapCut** (Free & Mobile/Desktop)
- **Chatgpt**
- **Canva** (for thumbnails, intros)
- **Fiverr** (Freelance Online Earning Setup)

Outcomes:

- Create engaging reels for social media
- Learn how to edit videos professionally
- Start earning via freelancing OR working with local brands

Course Outline

WEEK 1 – Basics of Video Editing + App Setup

- Introduction to Video Editing (Content types: Vlogs, Reels, Ads)
- Understanding Video Formats, Aspect Ratios, FPS, Resolution
- Installing & Navigating CapCut (Mobile/Desktop)
- Basic Editing: Cut, Trim, Merge, Split Videos
- Adding Text, Fonts, Stickers, and Effects

WEEK 2 – Hands-on Editing with CapCut

- Audio Editing: Music, Voice-over, Syncing with clips
- Transitions & Filters: Make it Smooth & Trendy
- Using Templates: Trending reel templates, presets
- Green screen video editing
- Practice Task: Edit a complete 15-sec reel with trending music

WEEK 3 – Creative Editing + Social Media Strategies

- What Makes a Reel Go Viral? Hook, Timing & Visuals
- Adding Subtitles, Emojis & Captions that Boost Views
- Creating Reels for Instagram, TikTok, YouTube Shorts
- How to Find & Follow Trends (Using TikTok/Instagram tools)
- Practice Task: Create & post a 30-sec trend-based reel

WEEK 4 – Freelancing Setup + Final Portfolio

- Fiverr Profile Creation + Gig Niches for Video Editors
- Writing Gig Titles, Descriptions & Pricing
- How to Create a Sample Portfolio (Reels compilation)
- Freelancing Tips: Client Dealing, Orders, Revisions
- Final Day