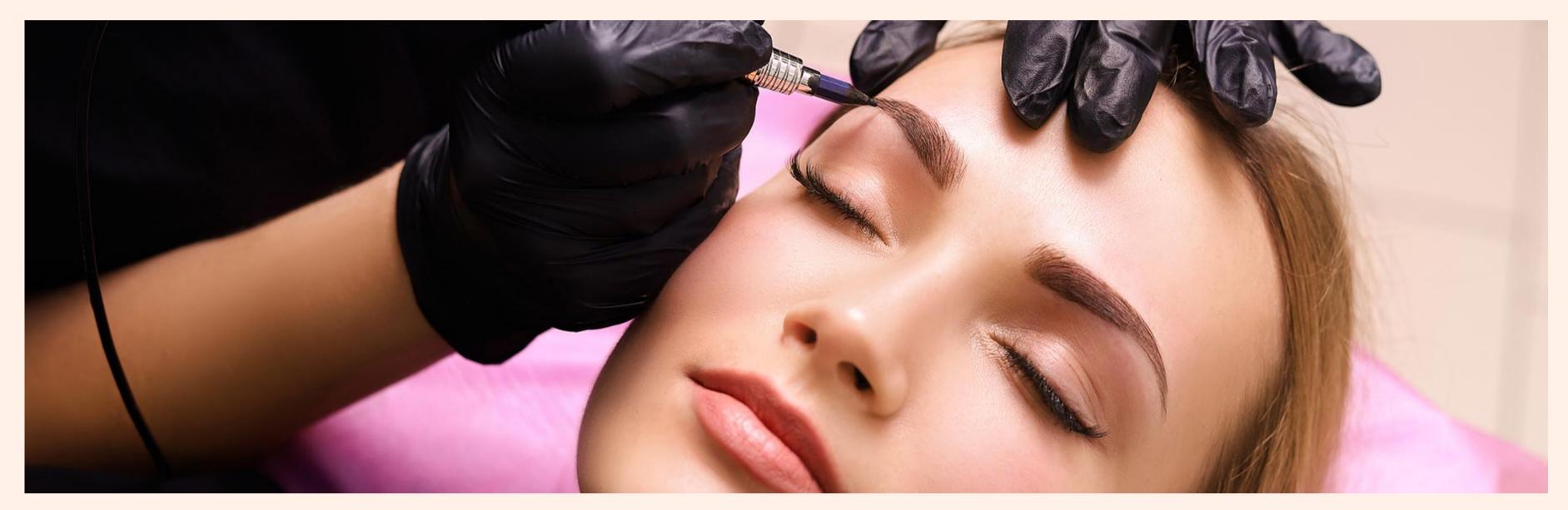
WELCOME TO **Recognized Beauty and Aesthetic** ISA Training Institute by Govt. of UK

INTERNATIONAL SKILLS ACADEMY













- Recognition.
- independent nation.
- Total number of ISA certified students are 8000+.



• International Skills Academy is Pakistan's leading platform for women mainly which caters Beauty & Aesthetics Trainings with UK Government

• ISA is offering all updated and trendy skills to Pakistani women in the filed of Beauty & Aesthetics and curriculum with strong practical based classes.

• ISA is setting a goal in the field of skills training specially for women because we believe that one independent women can generate a whole



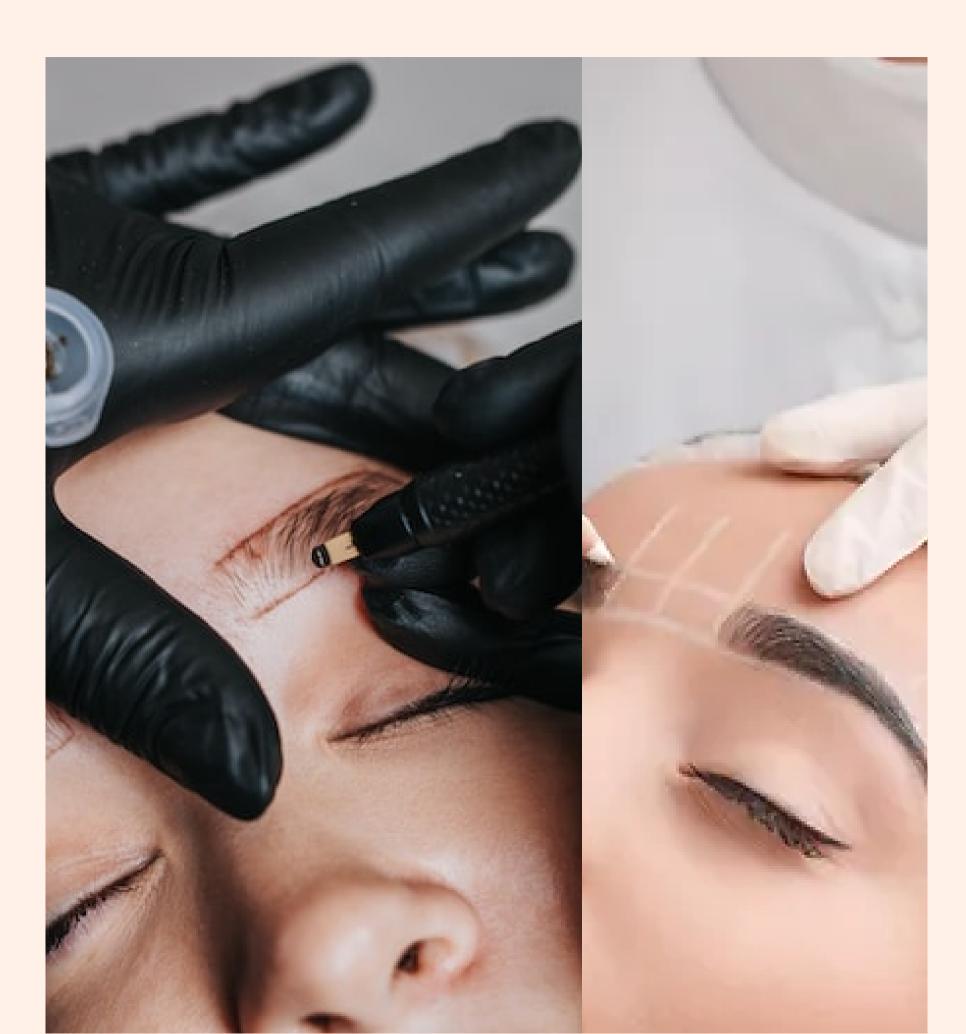
INSTRUCTOR PROFILE

Ms. Seerat Hashim (Head of Dept & Director of ISA) is a Medical Aesthetician from Canadian Beauty College and IAE, a Cosmetologist, Semi Permanent Professional (UK) and formalist of cosmetics ingredient, internationally trained Makeup Artist, Medical Aesthetician at Skin's Aesthetic Cure House (Aesthetic Clinic) and CEO of Obssez Official (Skin Care Brand).

Certified Entrepreneur having an experience putting of 200 Startups on boards for Pakistani women on digital platforms. A certified marketing director & a certified digital media marketer who has been serving in training industry from back ten year and have launched many well-known brands.

She was serving regarding skills on different platforms which motivated her to build her own platform named as *International Skills Academy*.







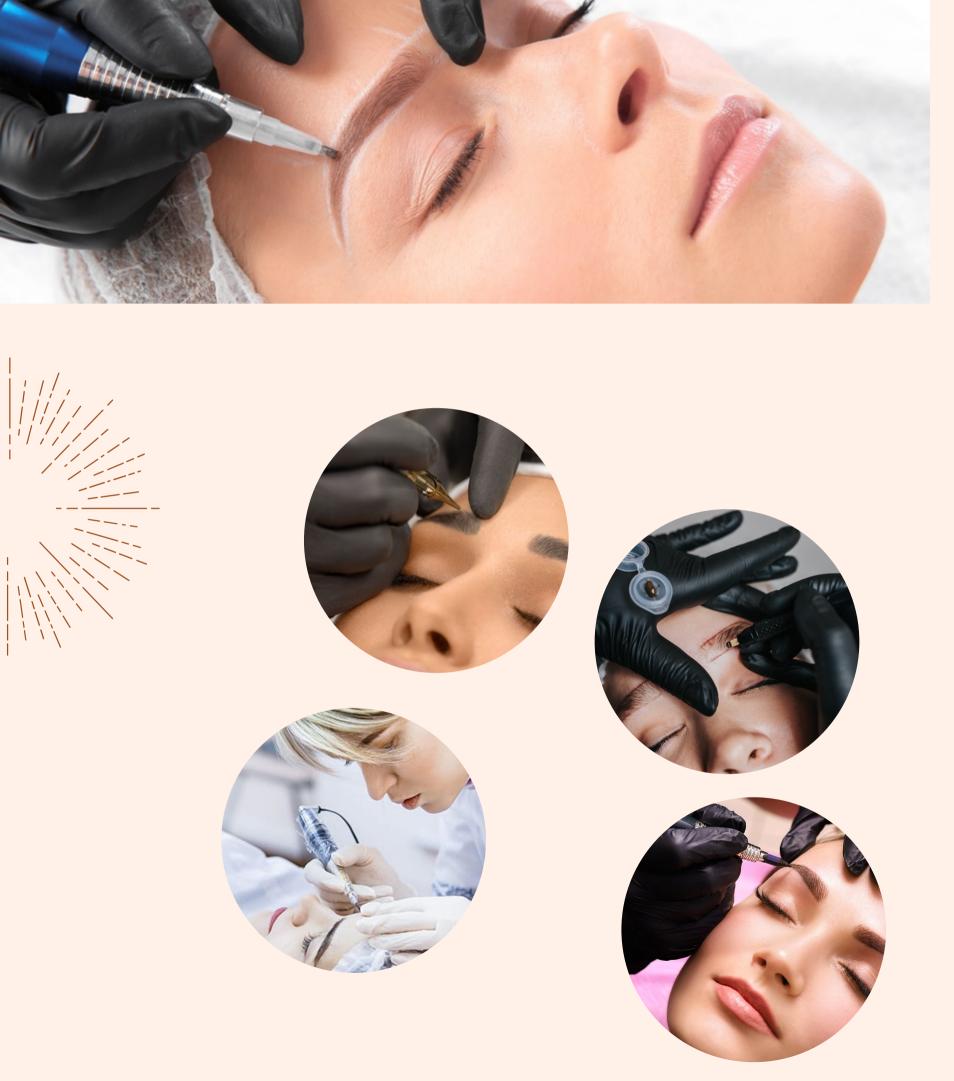
MAKEUP

SEMI- PERMANENT

(SPMU TRAINING)

Orientation





SALIENT FEATURES OF THE COURSE

- Free class- practice material. • International Certificates. • Internship Programs. • Physical & Online Classes. • Lifetime Support Coaching. • Practical Demonstrations.





WHAT WILL YOU LEARN **IN THIS COURSE?**

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- Micropigmentation Training. • Microblading Training.
- Ombre Brows Training.
- Lip Tinting Training.
- BB Glow Training,



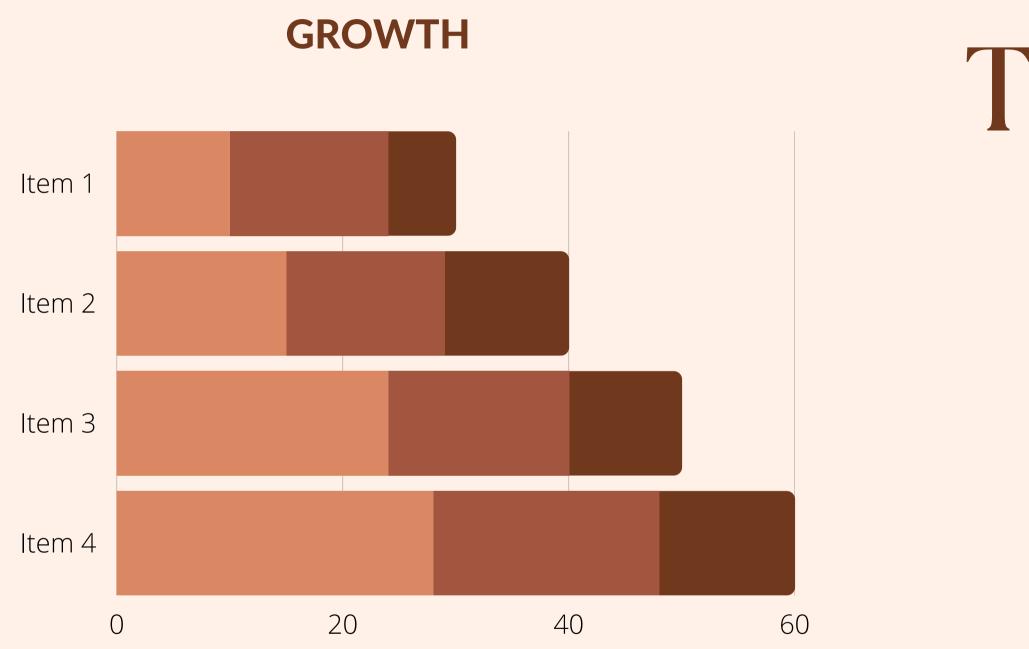




What will you learn in, Microblading Training

- Microblading Theory.
- Microblading Color Theory.
- Understanding different skin types.
- Microblading demonstration and procedure on live model.
- Microblading Stroke.
- Half Spine Stroke.
- Innate Spine Stroke.
- Phi Stroke.
- Natural Brow Stroke.
- Brow Lift Stroke.
- After care guidelines.
- Product Knowledge.





SCOPE OF THE COURSE

• This course is designed to provide a 360 degree approach.

 It help you learn the most semipermanent makeup training trending techniques.

 You can progress to widen your horizons in many skills in Medical like Micro Pigmentation training etc.

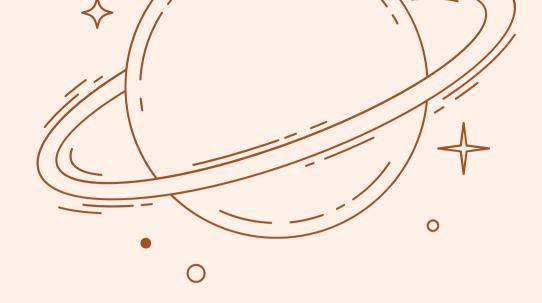
 Being a semi- permanent makeup artist, you will have the liberty to choose whether you want to be selfemployed or work under an employer.

COURSE SCHEDULE

- Course Duration: 15 days
- Course Days: 5 Days in a Week (Monday to Friday)







FEE STRUCTURE

- Course Fee: Rs. 180,000/-
- Two Installments Available.





Customize Classes (one on one sessions) are also available for this course.

Charges will vary accordingly.



Phone 0301-1114452

Social Media isa.skillsacademy

Location Lahore.

7- main Asif Block, Allama Iqbal Town,

THANK YOU,

for joining us!





